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EVERETT CLARK  
Poquonock (Windsor) Connecticut  
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ANNUAL PRICE LIST

# NEWER GLADS

SPRING 1937

## EVERETT CLARK

Poquonock, (Windsor) Connecticut

### ANNOUNCEMENT

Due to pressure from other business, I am announcing my withdrawal from gladiolus growing. I wish to express my sincere appreciation for the many favors received from friends and customers far and near during the many years I have sold bulbs. And I further wish to ask similar favors for my brother who succeeds me. Giving his full time to the business, you will be served personally and with more careful attentions to details. I shall be pleased to make any adjustments that may be needed arising from errors in filling orders or stock untrue to name. Poquonock is merely a change in address from the R. F. D. Those who come in person to purchase bulbs may as usual leave their orders at my home and I will see that they are filled and promptly forwarded.

Again, sincere thanks to you all.

ERNEST S. CLARK, JR.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00—except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs; Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stocks of bulbs for 1937 guarantee the same bright, clean, healthy stock as usual.

# NEWER GLADS - Spring 1937

	Per	L.	Med.	S.	Bulblets Per
Affane. Flamingo (light orange). Extra tall	10	1.40	2.25	1.75	1000 1.50
	100	3.20	2.00	1.00	qt. 1.50
Aida. Rose (medium red). Extra early	10	1.40	.25	.15	1000 1.00
	100	3.20	2.00	1.00	
Albatross. French white. Tall. Heavy bloom	10	.50	.50	.20	1000 2.00
Amarant. Large. Dark red	10	.70	.40	.25	100 .30
Anna Rahmstorff. Cherry red. Very early	10	.60	.35		100 .30
Arctur. or Persia. Dark red, some black	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 1.00
Ave Marie. Golden blue. Very early	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 1.50
Bagdad. Very early. Smoky. Tall	10	1.40	.25	.15	1000 .80
	100	3.20	2.00	1.00	qt. 1.50
Betty Snow. Very good light lavender	10	1.40	.25	.15	1000 .30
	100	3.20	2.00	1.00	qt. 1.00
Betty Northall. Double. Light salmon. Late	10	1.40	.25	.15	1000 .30
	100	3.20	2.00	1.00	qt. 1.00
Bill Sweden. Deep. Double. Late. Blooms	10	.50	.30	.20	1000 1.50
Bleeding Heart. White, late and double	10	.50	.50	.20	1000 1.00
	100	4.00	2.40	1.60	
Blue Admirer. Large. Double. Very early	1	.30	.20	.10	10 .40
Blue Danube. Blooming. Double. Light blue	10	1.40	.25	.15	1000 1.00
Bob White. Tall. Double. Extra early	10	.70			100 .30
Bonneville. New light blue from Kila	1	.20			10 .20
Cardinal. Tall. Double. Exhibition yellow	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	
Cara Mia. Tall. Double. Early pink	10	1.40	.25	.15	1000 .30
	100	3.20	2.00	1.00	qt. 1.00
Carmen Sylva. Tall. Double. Early lavender	10	1.40	.25	.15	1000 .30
	100	3.20	2.00	1.00	qt. 1.00
Carmines. Carmines. Double. White throat	10	.80	.50	.30	10 .10
Catherine Coleman. Rich salmon. Early. Fine	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 2.00
Cherokee. Very early pink. Large white	1	1.00	.60	.40	10 .90
Christabel. Large. Double. Pink. Double. Early	10	1.00	.60	.40	100 .60
	100	8.00	4.80	3.20	1000 4.00
Charles Dickens. Tall. Double. Pink	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 1.50
Commander Kochl. Probably the best dark red	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	
Constancy. Large. Double. Tall and double	10	.50	.30	.20	100 .25
	100	4.00	2.40	1.60	1000 1.50
D. A. Hay. Pink. Double. White throat	1	.50	.30	.20	10 .40
Debnair. Double. Light pink. Extra tall	10	.80	.50	.30	100 .30
	100	6.40	4.00	2.40	1000 2.00
Dr. F. E. Bennett. Early orange. Double	10	1.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	
Dr. Durr. Extra early. Double. White	10	.70	.40	.25	1000 2.00
Dr. Hoeg. Glossy. Double. Red	1	.20	.15	.10	10 .15
Dream of Beauty. Rich. American. Beauty. Double	10	.60	.40	.25	1000 1.00
Duna. Early. Double. Pink and buff	10	.60	.40	.25	100 .15
Early Dawn. Early. Double. Very early pink	10	.70	.40	.25	1000 1.50
	100	5.60	3.20	2.00	
Early Melody. Tall. Double. Early	10	.60	.40	.25	1000 .50
	100	4.80	3.20	2.00	qt. 2.00
Edith Rotson. Early. Double. Double. Very early	10	.80	.50	.30	1000 5.00
	100	6.40	4.00	2.40	qt. 6.00
Elmwood. Early. Double. Double. Very early	10	1.40	.25	.15	1000 1.00
	100	3.20	2.00	1.00	qt. 2.50
Early Crown. Tall. Double. Double. Very early	10	.50			100 .25
Edith. Early. Double. Double. Very early	10	.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 1.00
Early. Early. Double. Double. Very early	10	.40	.25	.15	1000 .50
	100	3.20	2.00	1.00	qt. 1.00

# NEWER GLADS

Gloriana. Golden salmon, pure yellow throat
Gold Eagle. Deep golden yellow. Extra early
Golden Chimes. Lovely new soft yellow
Golden Dream. The standard commercial yellow
Golden Flame. Good light orange
Hercules. Extra tall, vigorous buff
Heritage. New exhibition light pink
H. C. Goehl. Milky white, maroon blotch
Jessie. Rose pink with white throat, early
Joerg's White. Large white. Many open
J. S. Bach. Exhibition salmon, early
John Ramsey. Salmon pink with slate flake
Jonkheer Von Tets. Very large pure white
King Arthur. Beautiful ruffled lavender
Lady Marie. Very early salmon
Laidley. Delightful pink, crimson blotch
La Fiesta. Vivid new orange
La Paloma. Best orange prim grand
Lavender Delight. Deep lavender, cream blotch
Lights of Gold. Salmon, golden throat
Lucifer. Bright orange scale, red blotch
Maid of Orleans. Milky white, canary throat
Mammoth White. In measure pure white
Margaret Fulton. Clear rosy salmon
Marmora. Gray, large purple blotch
Margaret Peters. Tall white, crimson blotch
Mary Elizabeth. Ruffled white, extra
Mary Frey. Early lavender, many open
Max Regur. Fine new light blue
Maunga. Large pure white
Mibloom. Extra early white, scarlet blotch
Mildred Louise. Clear strawberry pink
Milford. Delicate light blue
Minuet. The best lavender
Miss Alameda. Deep pink, carmine blotch
Miss Bloomington. Soft yellow, very early
Miss Greeley. Similar to Phipps but earlier
Miss Joy. Pure pink, very early
Miss New Zealand. Sensational giant pink
Monterey. Salmon pink
Moorish King. Very dark velvety red
Mereced. Deep red, almost black
Mother Machree. Fine smoky salmon
Mr. Wm. Cuthbertson. Ruffled rose
Mr. Anna Pfitzer. Exhibition cream with
Mrs. E. J. Heaton. Deep red throat pink
Mrs. F. C. Hornberger. Large pure white



- Spring 1937

	Per	L.	Med.	S.	Bulblets Per	
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	10	.80	.50	.30	10	.50
w	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	10	2.00	1.20	.70	10	.15
	10	3.00	1.80	1.00	10	.25
	10	3.00	1.80	1.00	10	.25
	10	.40	.25	.15	1000	.30
	10	.50	.30	.20	100	.30
	10	.40				
	1	.40	.25	.15	10	.40
	1	.15	.10	.05	10	.10
gs	10	.70	.40	.25	100	.40
	100	.80	.50	.30	1000	.40
	10	1.20			10	.10
	10	.60	.40		10	.20
	1		.75	.40	10	1.00
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	10	.40	.25	.15	1000	.40
	100	3.20	2.00	1.00	qt.	1.25
	10	1.00			10	.15
1	0	.60	.40	.25	100	.40
	10	.60	.40	.25	100	.40
	10	.50	.30		100	.15
	10	.50	.30	.20	1000	1.00
	100	4.00	3.20	1.60		
	10	.40	.25	.15	1000	.30
	1000	3.20	2.00	1.00	qt.	1.00
	10	.90	.50	.30	100	.50
	10	.80	.50	.30	100	.50
	100	6.40	4.00	2.40		
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	1	.30	.20	.10	10	.30
	1	2.00	1.20	.70		
	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
	10	.80	.50	.30	1000	3.00
	100	6.00	4.00	2.00		
	1	.70	.40	.25	10	.50
	10	.40	.25	.15		
	100	3.20	2.00	1.00		
	1	.10			10	.10
	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	2.50
	10	.50				
	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.00
	1	1.25	.75	.50	10	1.00
	1	1.00	.70	.40	10	1.00
	1	.20		.10		
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
	10	.80	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
	10	.60	.40	.25	1000	2.00
	10	3.00	.50	.40	100	1.50
	1	.20	.10	.70	10	.20
	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00

NEWER GLADS - Spring 1937

	Per	L.	Med.	S.	Bulblets Per	
Mrs. Leon Douglas. Giant salmon pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Mrs. R. P. Chase. Nice white, canary throat	10	.60	.40	.25	1000	2.00
Mrs. S. A. Errey. Best exhibition orange	10	.50	.30	.20	1000	.15
Mrs. T. E. Langford. Dainty pink and cream	10	.80	.50	.30		
Olive Goodrich. Extra tall white, edged pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Our Selection. Smoky salmon, red and cream	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
Peligrina. Best deep violet blue	10	.60	.40	.25	1000	2.00
	100	4.80	3.20	2.00		
Phyllis McQuiston. Beautiful clear pink	10	2.00	1.20	.80	100	2.00
Pfitzer's Triumph. Rich deep orange red	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Picardy. The best light pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Pride of Waukegan. Good exhibition rose	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Primrose Princess. Soft primrose yellow	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Princess Josephine. Deep rosy pink, extra tall	10	.20	.15	.45	100	.30
Prof. Van Sluiteren. Lovely soft pink. Early	10	.40	.30	.20	1000	2.00
Queen Helen II. New pink, rose blotch	10	.80	.50	.30	1000	3.00
Queen Mary. Exhibition clear pink	10	1.00	.60	.40		
Red Lady. Rose colored. Crimson blotch	10	.60	.40	.25	100	.30
Red Phipps. Clear light red	10	.50	.30	.25	100	.30
Rita Beck. Lovely large soft pink	10	.40			100	.15
Rosemarie Pfitzer. Creamy white, tinted pink	10	2.00	1.20	.70	10	.15
Rosenburg. Very crack out. new	1			.30		
Salbach's Orchid. Fine pink lavender. Extra	10	.50	.50	.20		
Schwabingirl. Pure soft pink. Early	10	.60	.40	.25	1000	2.00
Smiling Maestro. Fine clear orange. Extra	10	2.00	1.20	.80	100	1.50
Snow Bound. Extra large white	1	2.00	1.20	.75	10	1.50
Sonatine. Tall clear light pink	10	1.50	1.00	.50	100	1.00
Star of Bethlehem. Probably the best white	10	2.00	1.20	.80	10	.25
Star Prince. Pale lavender. Enormous florets	10	2.50	1.50	.90	10	.20
Sultan. Velvety rosy red, many open	1	.12	.08	.06	10	.20
The Moor. Rich crimson red, ruffled	1	.20	.15	.10	10	.10
Tip Top. New large red	1	.25	.15	.10	10	.20
Trevonian. Large lavender rose	10	.80	.50	.30	100	.30
	100	6.40	4.00	3.20	1000	4.00
Troubadour. The best deep purple	10	.40	.25	.15	1000	1.50
	100	3.20	2.00	1.00		
Vielchenblau. Good dark violet blue	10	.40	.25	.15	1000	1.50
	100	3.20	2.00	1.00		
Waratah. Brilliant orange scarlet	1	.15	.10	.05	10	.15
Wasaga. Beautiful soft buff	10	.70	.40	.25	100	.25
W. H. Phipps. Very late exhibition salmon pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Wuertembergia. Bright scarlet, white throat	10	.70	.40	.25	100	.25
Yellow Emperor. Choice new soft yellow	10	1.20	.80	.50	100	.50
Yvonne. Blush white, rose blotch. Early	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Zillah. Soft ruffled yellow	10	4.00			10	.30
The best possible Mixture, per	100	3.20	2.00	1.00		
Regal Lillies, per 10; jumbo roses 2.00; large roses 1.00; small gladioli .50						
Bagdad and Picardy mixed, per 100 12.00.						

SATISFACTION GUARANTEED

EVERETT CLARK ♦ Poquonock, (Windsor) Conn.

## THE FOLLOWING PER 1,000 F. O. B. WINDSOR

	No. 3	No. 4	No. 5	No. 6		No. 3	No. 4	No. 5	No. 6
Banded	\$11.00	\$ 8.00	\$ 5.00	\$ 3.00	Golden Dream	\$ 6.00	\$ 4.50	\$ 3.00	\$ 1.50
Berty Snow	7.50	5.00	3.50	2.00	La Paloma	6.00	4.50	3.00	1.50
Betty Nuthall	6.00	4.50	3.00	1.50	Lavender Delight	12.00	9.00	6.00	3.00
per 5,000	8.00	6.00	4.50	2.00	Mrs. Leon Douglas	6.00	4.50	3.00	1.50
Cara Mia	6.00	4.50	3.00	1.50	Pfitzer's Triumph	7.50	5.00	3.50	2.00
Cathy Coleman	8.00	6.00	4.00	2.00	Picardy	8.00	6.00	4.00	2.50
Grant Nymph	6.00	4.50	3.00	1.50	per 5,000	38.00	28.00	18.00	11.00
per 5,000	28.00	20.00	13.00	7.00	Pride of Wanakah	6.00	4.50	3.00	1.50
Gloriana	6.00	4.50	3.00	1.50					

### SATISFACTION GUARANTEED

There are a limited number of extra large jumbo bulbs. If you wish them, so specify and be sure to get your order in early. The bulbs I prefer to grow myself and will use in filling orders are plump high crowned stock from bulblets or small planting stock. (L) large, (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium sized bulbs will prove very satisfactory. Small bulbs may do well. Varieties in the 40-25-15 range, such as Aflame, Aida, Yvonne, may also be purchased in standard sizes per 100 as follows: No. 2, \$2.40; No. 3, \$2.00; No. 4, \$1.50; No. 5, \$1.00; No. 6, 60c; prepaid delivery.

### SATISFACTION GUARANTEED

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send dues of \$2.00 to me and I will be glad to forward them to the Secretary.

### SATISFACTION GUARANTEED

1936 reports on thrips were very favorable. Almost without exception, thrips were less harmful. Many growers discontinued spraying after midseason. However, I suggest that preventative and control measures be not relaxed.

### SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon cleaning the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Naphthalene flakes—1 ounce per 100 lbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1,1000, one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations. The cheapest and most effective spray now seems to be a combination of molasses or white sugar, and paris green or arsenate of lead—one pint of molasses to two tablespoons of paris green to three gallons of water. Keep the solution well stirred. An overdose of paris green will severely burn the foliage or even kill the plants. Arsenate of lead will not burn, sticks to foliage better, but shows up plainly on foliage. Black-leaf 40 may be added if desired. Apparently, thrips have a "sweet tooth" and thus get the poison. Other and more expensive materials are Cubor, Red Arrow, and Lethane. Cubor dust—1% rotenone—proved very effective, when applied before the dew was off, and may supplant spraying.



# EVERETT CLARK

## POQUONOCK, (WINDSOR) CONNECTICUT